

### How to create your fundraising page

1. Click on your child's teacher Read-A-Thon fundraising campaign. The links can be found at <https://mnspta.org/read-a-thon/>. They will be sent directly via class parents/teachers.
  - a. If you are not already logged onto Neon, log on and reclick the link.
2. You should be automatically directed to the page content tab.
  - a. Create a Fundraising Page.
  - b. Title using your child's name.
  - c. Put in your personal fundraising goal. This can be any \$ amount.  
*For ideas*, use a \$ amount calculated off your child's minutes read goal. For example, if your child has a goal of 500 minutes, the fundraising goal might be \$25, \$50, \$125, \$250, \$500, or \$1000.
  - d. Upload a photo (optional).
    - i. Photos must be a .gif or .jpg (if on phone, save to files to convert).
  - e. Write your page content using the script below.
  - f. Press save.
  - g. Press View My Fundraising Page on top right corner. Can always edit.
3. Please share using the social media sharing tools or by personal email with the link.

### What to write on it?

You are welcome to make this page your child's own with a photo and whatever writing they prefer. Below is an easy script we suggest. Please **insert your child's goal minutes**. Please consider also: 1. detailing the \$ amounts that would equate to a nickel, dime, quarter, or dollar/minute. 2. including something interesting about what your child is reading.

### **Script to copy/paste**

I am raising money for my school by participating in our Read-A-Thon where children are asked to challenge themselves and show off their progress over a 2 week period.

My goal is to read at least \_\_\_\_\_ minutes, outside of school.

Please consider supporting me and my school by donating the equivalent per minute to a nickel, dime, quarter, or dollar per goal minute, or any value in between. Any donation is greatly appreciated.